



SDI Review Form 1.6

Journal Name:	Advances in Research
Manuscript Number:	2014_AIR_15218
Title of the Manuscript:	PERMUTATION TEST, NON-PARAMETRIC, AND CONFIDENCE SET APPROACHES TO MULTIGROUP ANALYSIS FOR COMPARING 2 GROUPS USING PARTIAL LEAST SQUARE STRUCTURAL EQUATION MODELING (PLS-SEM)
Type of the Article	Original Research Article

General guideline for Peer Review process:

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound.

To know the complete guideline for Peer Review process, reviewers are requested to visit this link:

(<http://www.sciencedomain.org/page.php?id=sdi-general-editorial-policy#Peer-Review-Guideline>)



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PART 1: Review Comments

	Reviewer's comment	Author's comment <i>(if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i>
<u>Compulsory</u> REVISION comments	<ol style="list-style-type: none">1. I suggest there is need to subject the manuscript to grammar checker software, serious grammatical errors appears in the paper2. A literature review is required to justify the needs for embarking in to the current research also justification is needed for the theoretical frame work that appears in the paper.	
<u>Minor</u> REVISION comments	<ol style="list-style-type: none">1. There is need to re-visit the citation and references style used in the paper a lot of inconsistencies appears in both the citations and reference in the text.2. Figure(s) 3,4,5 should be in the appendix	
<u>Optional/General</u> comments	In summary, it is my candid opinion that there is virtually lack of novelty in this paper, the author(s) have only demonstrated their skills in using PLS software.	

Reviewer Details:

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