



SDI FINAL EVALUATION FORM 1.1

PART 1:

Journal Name:	Asian Journal of Agricultural Extension, Economics & Sociology
Manuscript Number:	2013_AJAEES_5789
Title of the Manuscript:	Consumers’ Perception of Safety of Leafy Vegetables and Its Effect on Their Vegetable Purchasing Decisions in the Kumasi Metropolis of Ghana

PART 2:

FINAL EVALUATOR'S comments on revised paper (if any)	Authors’ response to final evaluator’s comments
I like the topic of this paper and would like to see it published. However, I am still concerned about making inferences that the data don’t necessarily support: The abstract concludes that “high awareness and consumer perceptions indicate consumers will patronize any accredited marketing outlet...” I don’t think this question was asked. However, one could state that based on other data, it is likely that consumers would patronize such a market. (This would be a good next research study.) Would like to see a little more general editing of punctuation and sentence construction. Also, this is an editorial decision, but how citations are placed seems a little unconventional. I stated in the first round that my strength is qualitative research and that someone with a better command of statistics should look this over. My understanding of chi square is that it demonstrates correlation or no correlation, certainly not causation. Table 3.2 demonstrates the correlation between monthly income and perception, and occupation and perception. A weak correlation between formal education and perception could be claimed, but not gender or age or marital status since significance is > than .05. I believe that significance is usually described in terms of p values not percentages. The interpretation of data is most likely correct, but someone else needs to go over how it is written up and illustrated in the tables. I would want to review this if this were my publication.	Please refer to the conclusion part of the ABSTRACT where this issue has been resolved. Some editing has been done. You have a very good point. The comments on gender, age and marital status are well founded and correct. Please refer to section 3.2.