

-----Original Message-----

From: XXX YYY<xxx@yyy.zzz>

Sent: Sun, Oct 6, 2013 at 7:58 PM

To: Managing Editor

Subject: RE: Request for final decision for manuscript number 2013_AJAEES_5789

Please find my comments for the for manuscript number 2013_AJAEES_5789. I must want the authors to correct all the comments especially the reliability and validity (see attached)

Decision: Once the comments I put in the attached document will be corrected and reliability and validity of the instrument will be described, I will leave the diction to accept the manuscript on managing editor. Once my comments is incorporated and checked by the managing editor, I do not need to see this paper again.

I put my decision on the attached documents with comments for author.

Thank you for the opportunity to read this paper and provide my thoughts.

Editor's Details:

Nav Ghimire

University of Wisconsin –Extension, USA

Note: Modification was done in this document ONLY to hide the email id.

Attached Part:

Editorial Comments

Overall comments: This is a good study. Authors please you must explain how did you tested reliability of the section in the instrument with Likert –type scale and what was the result of the reliability test. Also, how did you determine the validity of the questionnaire – did you asked panel of expert to check the validity- describe please how many panel of expert, title of the people in the panel, what was asked to the panel of expert to check in the inurement etc.

Decision: Once the comments I put below will be corrected and reliability and validity of the instrument will be described, I will leave the diction to accept on managing editor.

1. In methodology section of the abstract please change the 5-point Likert to 5-point Likert-type scale.
2. **Under introduction paragraph 3 (see here): Please put at least 2 references**
“The significance and rising importance of hygienic food consumption has drawn the need to understand better the extent to which food safety and hygiene influence consumers’ attitude of purchasing vegetables. The use of sewage and polluted wastewater cannot be disregarded because access to clean water for irrigating vegetables has become a major challenge. As an alternative, the use of polluted or contaminated water is extensive. Also, vegetables on the retail market in urban cities are carelessly handled (unsafe) and this leads to increasing health risk to consumers”.
3. **Please put quotes in this definition- definition can’t be used without quotes,**
“Safety is defined as the assurance that a food will not cause harm to the consumer when it is prepared and/or eaten according to its intended use”.
4. This citation is different than other citation format: “Williams and Hammitt’s study in 2002”. Please be consistent with citation like [5] in other places.
5. **Under methods section - 3.1 sampling and data collection- you must describe the reliability and validity of the questionnaire.**
6. Add “purposively” in this sentence - Forty (40) buyers or consumers were purposively selected from each retail market using convenience sampling, making a total sample size of 200.