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Journal Name:	**Asian Journal of Agricultural Extension, Economics & Sociology**
Manuscript Number:	**2013_AJAEES_6938**
Title of the Manuscript:	**INCOME AND ECONOMIES OF SCALE EFFECT ON HOUSEHOLD FOOD DEMAND IN PAKISTAN USING PSLM SURVEY DATA 2010-11**
Type of the Article	

General guideline for Peer Review process:

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty'**, provided the manuscript is scientifically robust and technically sound.
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PART 1: Review Comments

	Reviewer's comment	**Author's comment** *(if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)*
Compulsory REVISION comments		
Minor REVISION comments	Income groups should be given in euros or dollars with Pakistani rupees. This section should describe the data and how the data relate to the main objective of the paper. It should also briefly outline the analytical strategy necessary to address the objective. This is very important for assuring the validity and reliability of your data. The author(s) should have a much stronger conclusions and policy implications. The discussion and conclusion need better work in terms of linking everything back to the focus of the paper.	Corrected as per Reviewer's comments --- Corrected as per Reviewer's comments
Optional/General comments	This article is very interesting with social and economics applications. The data presented are mostly descriptive. The paper discusses income and economies of scale effect on household food demand in Pakistan . The paper is based on a detailed household survey, but the authors do not make - in my opinion - an interesting argument . The conclusion of this work are needed as to strengthen the study findings. However the results obtained should be more discussed to clarify the importance of these findings.	Corrected as per Reviewer's comment