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Journal Name:	Asian Journal of Agricultural Extension, Economics & Sociology
Manuscript Number:	2014_AJAEES_8975
Title of the Manuscript:	FACTORS THAT INFLUENCES CONSUMPTION OF PROCESSED SWEET POTATO PRODUCTS IN TANZANIA
Type of the Article	Original Research Article

General guideline for Peer Review process:

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound.

To know the complete guideline for Peer Review process, reviewers are requested to visit this link:

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PART 1: Review Comments

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Compulsory REVISION comments	➤ The author has not done in-depth reading on the topic; this topic has been well worked by Mmasa et al., 2012. ➤ The title of the manuscript: Preferably should be "Socio-economic factors influencing consumption of processed sweet potato products in Tanzania". ➤ Section 1.1 not necessary ➤ Problem statement not addressing the topic (lines 145, 147 & 150) ➤ A lot of facts cited without references (e.g. lines 85, 94, 98) ➤ The highest yield reported in research institutes in Tanzania is 27t/ha; 40-70t/ha is from Nigeria (Tewe et al., 2003). ➤ "Kisamvu" is made from cassava leaves and not sweet potato leaves – misleading. ➤ Sweet potato grows from 48°N to 40°S and up to an altitude of 3000 asl not 30° N to 30° S and 2000m asl. ➤ Line 139 'superscripts' ➤ Line 147-147 not true (Mmasa et al., 2012 , section 2, para 2, lines 12&13) ➤ In methodology; the tools used to collect the information not clear e.g. questionnaires etc. though pointed out in the abstract	- I have seen the paper Not adopted see the revised sure re-phrased done done done done done re-phrased re-done



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	➤ Data analysis. Tools used must be stated under this section. (line 14 & 15). ➤ What sweet potato processed products were found in the study area? Whether local or improved have to be reported. ➤ Section 3.2 needs to be overhauled. There are mixed, sketchy and unclear ideas (lines 221-223, 223-226, and 231-233). The author compares the consumption of sweet potato processed products and other food products. Generally not focused. ➤ Section 3.4. Mixed ideas: consumption and cost of production. ➤ Line 274-276. Consumption higher than production, no surplus for processing? ➤ I suggest there should a summary/conclusion ➤ Citation and referencing style need to be adhered. ➤ Some of the references cited are not in the reference list e.g. Ellis and Mdoe, 2002). ➤	done It was reported that two products were found like michembe and matobolwa overhauled done done sure omitted
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Minor REVISION comments	➤ There are typing and grammatical errors the author/editor will have to correct/edit	Done
Optional/General comments	Generally, the technology of processing sweet potato in the country is at infancy stages. The author could have assessed the status of sweet potato processing technologies in the country or market potential of processed sweet potato products in Tanzania rather than assessing the factors affecting the consumption of sweet potato processed products which in fact are at demonstration, promotion and dissemination but not commercialized (ref. line 88, 106-109, 114 & 147) The author has done little search on the topic. There are a lot of up to date publications e.g. Ezeano (2010). Technology use in sweet potato production, consumption and utilization among households in southeastern Nigeria. <i>Journal of Agriculture and Social Research</i>. 10:36-42. Anyaegbunam, H.N and P. O. Nto. (2011). Assessment of the Performance of Sweet potato Marketing System in South East Agro Ecological Zone, Nigeria. <i>American Journal of Experimental Agriculture</i>. 1:477-485. Mmasa, J.J. Msuya, E.E and M. Mlambiti. (2012). Social economic factors affecting consumption of sweet potato products: An empirical approach. <i>Research on Humanities and Social sciences</i>. 2:96-103. Line 68-69, 74-78 (Mmasa et al., 2012; section 1.1), Line 104-106 (Mmasa et al., 2012 pg 97 para 2) (plagiarism Issue, please clarify/ or restructure this sentence)	Sure