



SDI Review Form 1.6

PART 1:

Journal Name:	<u>British Journal of Economics, Management & Trade</u>
Manuscript Number:	2013_BJEMT_4321
Title of the Manuscript:	The Competitiveness of Ready Made Garments Industry of Bangladesh in Post MFA era: How does the industry behave to face the competitive challenge?
Type of the Article	Research paper

General guideline for Peer Review process is available in this link:

(<http://www.sciencedomain.org/page.php?id=sdi-general-editorial-policy#Peer-Review-Guideline>)

- This form has total 7 parts. Kindly note that you should use all the parts of this review form.



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PART 2: Review Comments

	Reviewer's comment	Author's comment <i>(if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i>
<u>Compulsory</u> REVISION comments	Inn section “3 Objectives” I think it would be good to refer to the expectations with regard to the prospects (pessimistic) for Bangladesh when the MFA was abolished. If the section 6 focused why these pessimistic expectations were not fulfilled, the paper would be more analytical. Section “4” should refer to papers presenting more specific expectations for Bangladesh after the abolishment of the MFA. Here are two references (Appelbaum covers Bangladesh best): - Appelbaum, R. P. (2004). “Assessing the Impact of the Phasing-out of the Agreement on Textiles and Clothing on Apparel Exports on the Least Developed and Developing Countries.” Posted at the eScholarship Repository, University of California. (Downloaded from: http://escholarship.org/uc/item/6z33940z) - Curran L. (2007). “Clothing’s big bang: the impact of the end of the ATC on developing country clothing suppliers.” <i>Journal of Fashion Marketing and Management</i>, 11(1): 122-134. These expectations should be linked to more general expectations in trade theory. For section “5” Methodology: The 15 managers’ level, and the size of their companies, should be included. It could be an attachment if it is not included in the text. Section “6”: Results/discussion: The full survey questionnaire should be included as an attachment. In	



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	paragraphs 6.1-6.8 the sample findings should be compared to what is known on the national statistical level in Bangladesh to see how representative the sample is. 6.2.: The high scores on “cost of labor” does not confirm anything more than the fact that the RMG industry is work intensive and therefore is the most important cost factor. Therefore this does not “reveal” anything in the order which is said here, in my view. 6.3.: If Appelbaum (2004) is correct (see above) then the lead times has been considerably reduced in the RMG industry in Bangladesh. This should be commented – major improvements have happened since the MFA. How? 6.4.: The sample should be commented: Are there any biases that explains the number of lead times or are they representative of the total MFA industry in Bangladesh? 6.6.: This section is based on the market the <i>wish</i> to diversify. It does not tell us anything about what they do, which would be more interesting and useful in this paper. 6.7.: I cannot see how this should be directly linked to the research problem in this paper. This should be better explained. Conclusion: There are claims here that should have references to sources, like the double growth forecast and the internal problems and external threats. And the conclusion should address the question of why the pessimistic expectations was not fulfilled, with reference to what is known about the 15 factories in the sample, and more generally to the trends influencing exports from Bangladesh.	
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<u>Minor</u> REVISION comments	Section “2” on the background of the MFA is a bit short? What was the objective of the MFA? Why was it abolished?	
<u>Optional/General</u> comments	The subject is interesting and of importance to global economy, given the position of Bangladesh in the international apparel market. Therefore it is interest for empirical studies in this field, I believe.	

Note: Anonymous Reviewer