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Journal Name:	**British Journal of Economics, Management & Trade**
Manuscript Number:	**2013_BJEMT_7277**
Title of the Manuscript:	**Introducing a Model for Identifying Operative Enablers of Supply Chain Quality Management**
Type of the Article	**Short Research Article**

General guideline for Peer Review process:

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound.
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PART 1: Review Comments

	Reviewer's comment	**Author's comment** *(if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)*
Compulsory REVISION comments	The study is very interesting since it provides new insights to the relevant scientific research. The language is clear and understandable, while the authors provided an impressive literature review upon the specific topic that is apparently reinforce the authors' valuable contribution to the existing knowledge. Nevertheless, the authors are highly recommended to critically address the following aspects of: • An extensive and descriptive representation of the firms themselves that were interviewed, is needed. Particularly, the authors should provide the main characteristics –workforce size, salaries, educational status of the personnel– fiscal and economic status of these firms or the relevant entrepreneurial market in a national level of data available. • Both Benchmarking and Leapfrog technologies that should apply in the region and companies of their study should be explicitly stated, where applicable and where appropriate.	

	• The role of Logistics in the study, mentioning any traditional methodologies, such as the "LiFo" and "FiFo" approaches, addressing the easiness of transition to the model proposed by the authors. • Effective development and expansion potential of the existing transportation infrastructure at the examined region. Does the main launched products of the firms examined, imports or exports goods? The reasoning of this wider overview of the existing study is necessary since it will enable the authors to clearly: • Signify the key factors of the specific Supply Chain Quality Management Model. • Reveal the integrated role of analogous models' proposal and lunch to in-field applications. • Direct the existing methodological approaches to new entrepreneurial schemes, possible offered in other entrepreneurial sectors. • Reveal, the innovative elements of the study's contribution to understanding the integrated role of the model's prosperity in transforming its threads to opportunities, minimizing its weaknesses, and maximizing its strengths. This	

	indicative SWOT frame of the proposed model – in the terms of Strengths-Weakness-Opportunities-Threads is highly welcome to be incorporated within the existing text body, since it will reinforce the innovative elements of the authors own hard working. The authors should revise the legends of x- and y-axes at Figures 2 and 3 to a more meaningful entity, since the current format of the legends is rather abstracted/vague. In parallel, explicit association and narrative should be given between the Figures 2 and 3 outcomes within the text body.	

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Minor REVISION comments	The full names of all abbreviations within the text body should be precisely presented at their first time inclusion within the text body. It is indicatively referred that the abbreviation of the "QC" and "SCM" are firstly presented in the 26th and 27th lines, while their full names are presented in the 28th -30th lines. The authors should align and comply to the BJEMT guidelines and reference style, since in the existing text body there are simultaneously two distinct ways of citation: [numbering] and (full names, year of publication).	
Optional/General comments		

Reviewer Details:

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