



SDI Review Form 1.6

Journal Name:	<u>British Journal of Economics, Management & Trade</u>
Manuscript Number:	2014_BJEMT_10516
Title of the Manuscript:	An Evaluation of Service Quality of Mobily and STC Telecommunication Companies in Saudi Arabia
Type of the Article	

General guideline for Peer Review process:

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound.

To know the complete guideline for Peer Review process, reviewers are requested to visit this link:

(<http://www.sciencedomain.org/page.php?id=sdi-general-editorial-policy#Peer-Review-Guideline>)



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PART 1: Review Comments

	1. Reviewer' s comment	Author's comment <i>(if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i>
<u>Compulsory</u> REVISION comments	1. the research methodology in this paper is too simple and the innovation point is lack. 2. the source of data in the paper is not illustrated. 3. in a word ,the research has no important research value, and the paper will be reject.	-I added some points in the research methodology to strengthen this section; such corrections have been highlighted. -Source of data has been illustrated in Section 3 as follows: Questionnaires are distributed to male and female students of the Executive MBA, Master of Accounting, Master of Health Administration and Master of Public Administration at King Abdulaziz University in three campuses; Jeddah. Gassim, Riyadh and Hail. Those students are employees working in both public and private sectors and some of which are self-employed in their companies. Moreover, questionnaire are distributed to senior male and female students at the Faculty of Economics at King Abdulaziz University. They come from all parts of Saudi Arabia and study during the week-ends and we may imply high representation of the country.
<u>Minor</u> REVISION comments		
<u>Optional/General</u> comments		