



**SDI Review Form 1.6**

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|--------------------------|--------------------------------------------------------------------------------------------------------------|
| Journal Name:            | <b><u>British Journal of Economics, Management &amp; Trade</u></b>                                           |
| Manuscript Number:       | <b>2014_BJEMT_11571</b>                                                                                      |
| Title of the Manuscript: | <b>The Impact of the Concept (Ba) on Knowledge Management An Applied study in Cairo Amman Bank in Jordan</b> |
| Type of the Article      |                                                                                                              |

**General guideline for Peer Review process:**

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound.

To know the complete guideline for Peer Review process, reviewers are requested to visit this link:

(<http://www.sciencedomain.org/page.php?id=sdi-general-editorial-policy#Peer-Review-Guideline>)



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**PART 1: Review Comments**

|                                            | Reviewer's comment                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               | Author's comment <i>(if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i>                                                                                                                                                                                                                                                                 |
|--------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b><u>Compulsory</u></b> REVISION comments | See below in my comments for reasons this manuscript should be Major Revision. Discussion and conclusion are missing key aspects and are very shallow.<br>Essentially, the manuscript needs an entire overhaul and re-write in order to be General Guideline for Authors                                                                                                                                                                                                                                                                                                                                                                                         | Thanks for your comments.                                                                                                                                                                                                                                                                                                                                                                                                                            |
| <b><u>Minor</u></b> REVISION comments      | <p>1- The Abstract has to be condensed some cases; It should briefly describe the purpose and aim, methods and Sample used, major findings and Conclusion. Key word is</p> <p>2- Introduction must be Provide a factual background, clearly defined problem, proposed solution, a brief literature survey and the scope and justification of the work done. If using hypotheses, these need to be developed and supported with literature in this section, and then tested. This is not done now.</p> <p>3- Please refer to the content Kolmogorov-Smirnov test and correlation belongs to the parametric and nonparametric statistical method. Please don't</p> | <p>1. Abstract modification. Clarify the aim and purpose research. and the sample and the research community, and the most important conclusions<br/>Please see the summary after review.</p> <p>2. Hypotheses formulated correctly and according to the research methodology. Also been validated these hypotheses by statistical side and according to the following tables: from 7-3 to 7-15</p> <p>3. We use SPSS in the statistical method.</p> |



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|---------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------|
|                                                                                 | <p>misuse it. (Please refer to the contents of Research Methodology)</p> <p>4- The authors have to describe the acknowledgement in accordance with the rule of Format</p> <p>5- The references have to format in accordance with the rules as requested</p> <p>6- Tables &amp; figures should be placed inside the text</p> | <p>4. I thing references have to format in accordance with the rules .</p> <p>5. we changed place tables and figures to the text .</p> |
| <p><b><u>Optional/General</u></b> comments</p> <p>competing interest issues</p> | <p>idea for the study is interesting,but basically it is written poorly organized</p>                                                                                                                                                                                                                                       | <p><b>Thanks to you with best regards.</b></p>                                                                                         |