



SDI Review Form 1.6

PART 1:

Journal Name:	<u>British Journal of Economics, Management & Trade</u>
Manuscript Number:	2013_BJEMT_5396
Title of the Manuscript:	ESTIMATING HOUSEHOLD WILLINGNESS TO PAY FOR IMPROVED ELECTRICITY SUPPLY IN LAGOS METROPOLIS
Type of the Article	Research Paper

General guideline for Peer Review process is available in this link:

(<http://www.sciencedomain.org/page.php?id=sdi-general-editorial-policy#Peer-Review-Guideline>)

- This form has total 7 parts. Kindly note that you should use all the parts of this review form.



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PART 2: Review Comments

	Reviewer's comment	Author's comment <i>(if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i>
<u>Compulsory</u> REVISION comments	The EBM technology is highly controversial. Apparently, it is not yet commercially viable. I suggest the paper be written to explore willingness to pay for other technologies which are proven and commercially viable. I think this is possible, since the survey work was not technology-specific – i.e., willingness to pay for specific attributes such as reliability were explored.	We have dropped the controversial EBM technology and opted for a more acceptable technology – the wind turbine. As rightly noted, the study has less to do with the right technology. The issue of a particular technology was just brought in to demonstrate sustainability in view of the Willingness-to-pay bids derived.
<u>Minor</u> REVISION comments	It was easy to read the paper. Nonetheless, the English should be improved. In many places, the choice of words and phrases could be improved. There are some sentences with “missing words.” The reader should be reminded how odds ratios can be converted to probabilities when interpreting logit model results.	The entire paper has been edited all over again without altering the original data, findings and conclusions. The conversion of odds ratios to probabilities has been effected
<u>Optional/General</u> comments	Overall, this is a very interesting topic and an interesting paper.	Thanks.