



SDI Review Form 1.6

Journal Name:	<u>British Journal of Economics, Management & Trade</u>
Manuscript Number:	2013_BJEMT_7713
Title of the Manuscript:	Illusory, conditional and actual indicators in economic management
Type of the Article	Original Research Article

General guideline for Peer Review process:

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound.

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PART 1: Review Comments

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Compulsory REVISION comments	The paper is in fact about indicators in economic management of the company, not general management. In the title is compulsory to add at the end of the company>. From the paper do not result international or general relevance for the conclusions. I recommend to add in the title < A case study> The document, in fact, on the indicators in the economic management of the company, rather than general management. The title is a must in the end to add <company>. Of work do not lead an international or general significance for the conclusions. I recommend listing the name <A case study>	Title of the article according to the comments of the reviewer changed to "Study of the problem illusory, conditional and current indicators on an example managing the economy of the company"
Minor REVISION comments	In table 1, row 3, column < otherness> I recommend that authors write < parameters that involved people can directly measure>. Argument: not all people can measure the gross income or output of the enterprise. Missing data source for table 1. On page 2 it is mentioned< Value figures are expressed in monetary units, that is, in rubles, dollars, marks, etc.>. So, in the text there is a currency, mark, that is no longer in circulation. In Table 1, row 3, column <otherness> I recommend the authors write <options that people can participate directly measure>. Argument: not all people can measure gross income or output of the enterprise. No data source for Table 1. Mentioned on page 2 <value figures are expressed in monetary units, that is, in rubles, dollars, marks, etc.>. Thus, the text includes a currency note that is no longer in circulation.	The remark a reviewer has been taken into account, and inset "involved" people has been done. Indicated that the data were obtained by the author. Monetary units that not used replaced to the euro.
Optional/General comments		