



SDI Review Form 1.6

Journal Name:	<u>British Journal of Economics, Management & Trade</u>
Manuscript Number:	2013_BJEMT_7826
Title of the Manuscript:	DETERMINANTS OF MARKET PARTICIPATION AMONG MAIZE PRODUCERS IN OYO STATE, NIGERIA
Type of the Article	Research article

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PART 1: Review Comments

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
<u>Compulsory</u> REVISION comments	1. Pp-8, pay attention to the measurement unit of the transaction cost, paragraph-3 2. Revise English usage, particularly the transition words 3. The justification for the positive relationship between transaction cost and market participation does not look appropriate. You stated the significant positive coefficient. The higher the sales the more the transaction cost, so how can this encourage farmers to participate in marketing their product? 4. Why same variables are significant in one model and insignificant in the other model; for example, distance to market, non farm income, age of household head and the like? How can you concluded in the existence of this difference? Moreover, how can you decide which model's result is correct? 5. I think the methodology part is unnecessary long and fragmented. Presenting the theory of utility, its application in marketing and providing the references would be enough without the equation, directly followed by the econometric approach and model specification.	This has been corrected to read 'measured in Naira'. The issue about transaction cost reflected the actual volume of sales which might not be as high as expected. Yes, we only concluded based on the best model selected and ideally the results of the models are not expected to be the same. However, it's important to show the results of other models tried. We decided on the best model based on previous studies and experience We have also tried to revise the methodology section.
<u>Minor</u> REVISION comments	1. Where in the equation is the y_i in pp-6 paragraph-1? and what it stands for is not clear (actual quantity produced or marketed)	Y_i is actual quantity produced and it's so reflected
<u>Optional/General</u> comments		