



SDI Review Form 1.6

Journal Name:	<u>British Journal of Economics, Management & Trade</u>
Manuscript Number:	2014_BJEMT_9963
Title of the Manuscript:	GAME THEORY: AN APPLICATION TO TANNERS AND 'POMO' WHOLESALERS IN HIDES MARKETING COMPETITION IN NIGERIA
Type of the Article	Original Research Article

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This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound.

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PART 1: Review Comments

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
<u>Compulsory</u> REVISION comments		
<u>Minor</u> REVISION comments	Expand the Literature Review Section by reviewing papers post 2007	The corrections have been effected.
<u>Optional/General</u> comments	It is a good, well written paper which is concise, relevant and well articulated having implications. However, I believe, the paper would be even better if the authors pay attention to the following observations: • Expand the literature review (i.e. 'two persons zero sum' game) • Justify the data collection technique, z test used, sample size and classifications made • Substantiate claims with empirical evidence (ex: South West Nigeria consuming higher '<i>pomo</i>' and its impact) • Further justify implications and scope for further study Since the final conclusion is based on primary data obtained by administering questionnaire, I would prefer having a look at the questionnaire used for data collection	Theses corrections have been effected As I said, this work is part of my Ph. D. work and this is just part of the whole objectives. The questionnaires for tanners and <i>pomo</i> wholesalers will be attach