



SDI FINAL EVALUATION FORM 1.1

PART 1:

Journal Name:	British Journal of Economics, Management & Trade
Manuscript Number:	2014_BJEMT_11450
Title of the Manuscript:	Motivations to Participate in International Trade Fairs: The Portuguese Experience

PART 2:

FINAL EVALUATOR'S comments on revised paper (if any)	Authors' response to final evaluator's comments
If you can add a subtitle between 2. BACKGROUND and 3. Methodology about the conceptualization of literature of your study through reducing the introduction and background it will form to support your research. Also Line 15 the global trade show industry has grown grew dramatically... Line 25 Consumer shows are events that is are open to Line 32 Although the term trade fairs is are more used in Europe Line 43 the future is paramount for to the Line 78 on-at trade fairs Line 84 the firms have has been analyzed Line 86 the global marketer-market Line 98 of competition on in the industry. Many contact activities takes take place during the fair	As recommended by the reviewer we add a new section called “Literature Review” on the “Background” section. Then we reduced the “Introduction” section that pass to the “Background” section. All done.