



SDI Review Form 1.6

Journal Name:	British Journal of Economics, Management & Trade
Manuscript Number:	2014_BJEMT_10836
Title of the Manuscript:	Segmentation of Airline Market in the GCC Region: Profiling Business Customers Using Low Cost and Full Service Carriers
Type of the Article	Original Research Article

General guideline for Peer Review process:

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound.

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PART 1: Review Comments

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
<u>Compulsory</u> REVISION comments	The abstract should be written according to the instruction for authors (Aims, Study design, Methodology, Results and Conclusions). In the text, citations should be indicated by reference number in brackets [1]. Reference list should be written according to the instruction for authors.	
<u>Minor</u> REVISION comments	Correct errors within the manuscript (example: line 90 – change “flier” with “flyer”). In the abstract and introduction we suggest changing “aviation industry” with “airline market”.	
<u>Optional/General</u> comments	In the manuscript, only survey data were presented by the authors. In this or some future manuscript, the Authors can use parametric techniques (Independent Sample T test, Pearson correlation etc.) to tested main hypothesis.	

Note: Anonymous Reviewer