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Journal Name:	**British Journal of Economics, Management & Trade**
Manuscript Number:	**2014_BJEMT_11450**
Title of the Manuscript:	**Motivations to Participate in International Trade Fairs: The Portuguese Experience**
Type of the Article	

General guideline for Peer Review process:

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty'**, provided the manuscript is scientifically robust and technically sound.
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PART 1: Review Comments

	Reviewer's comment	**Author's comment** *(if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)*
Compulsory REVISION comments	**Line 15: Should UFI in full here first so that in line 32 – just wrote UFI** **Line 20: AUMA should be write in full here then after that just AUMA.** **Line 87: CEIR – write in full here** **Line 235 & 236: Please write in full the names of these associations, it is easier for readers from outside Portugal to know about it**	
Minor REVISION comments		
Optional/General comments	**It would be best if the author can define SMEs in Portugal – in terms of definitions, supports received by the government etc.**	

Note: Anonymous Reviewer