SDI Review Form 1.6

Journal Name:	**British Journal of Economics, Management & Trade**
Manuscript Number:	**2013_BJEMT_7106**
Title of the Manuscript:	**TQM practices and innovation performance: A review of current literature**
Type of the Article	**Review Article**

General guideline for Peer Review process:

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound.
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PART 1: Review Comments

	Reviewer's comment	**Author's comment** *(if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)*
Compulsory REVISION comments	(1) Table 5 needs to analyzed and synthesized further, such as Which quality management practices are frequently used among different industries? Which quality management practices are frequently used among different industries? How effective are these quality practices in terms of results in enhancing firm's innovation performance? (2) 4.0.Latest trends in total quality management literature haven't enough insight, you must give direct evidences (3) Section 5.0 should be two parts, one positive and another negative	
Minor REVISION comments	(1) I suggest that 4.0 and 5.0 merge，and give discuss on five objectives of study as 5.0 in general. (2) The conclusion is too short, it should be give important enlightment according the objectives of study	
Optional/General comments	(1) The objectives of study are very good (2) Methodology needs to be improved (3) The presentation also needs to be improved	

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