



SDI Review Form 1.6

Journal Name:	<u>British Journal of Economics, Management & Trade</u>
Manuscript Number:	2014_BJEMT_11450
Title of the Manuscript:	Motivations to Participate in International Trade Fairs: The Portuguese Experience
Type of the Article	

General guideline for Peer Review process:

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound.

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(<http://www.sciencedomain.org/page.php?id=sdi-general-editorial-policy#Peer-Review-Guideline>)



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PART 1: Review Comments

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
<u>Compulsory</u> REVISION comments		
<u>Minor</u> REVISION comments Introduction Methodology 3.1 Managerial implication 4. Conclusion keywords	The introduction is too much long. It's better to divide in two section: 1)introduction 2) background It's need to synthesize because there are repetitions. Lines 204-5. It's important to tell about the aim of the paper (it is in line 209) in the introduction. Table 1 Who are the Others (51.5%)? It's need to explain the sectors of the others. Why do you divide in two paragraph? I think that 3.1 is just a comment to the results and it is a conclusion. It's preferable only one paragraph mixed. They are too much. It's preferable to cut survey (it's obvious), Portugal (it's in the title)	
<u>Optional/General</u> comments	My impression is that is a nice paper.	



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