SDI Review Form 1.6

Journal Name:	**British Journal of Economics, Management & Trade**
Manuscript Number:	**2014_BJEMT_13117**
Title of the Manuscript:	**Which is the Better Approach to Accommodate Non-pecuniary Factors in Work Incentive Models: Social Preference or Social Esteem?**
Type of the Article	**Original Research Article**

General guideline for Peer Review process:

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound.
To know the complete guideline for Peer Review process, reviewers are requested to visit this link:

(http://www.sciencedomain.org/page.php?id=sdi-general-editorial-policy#Peer-Review-Guideline)

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PART 1: Review Comments

	Reviewer's comment	**Author's comment** *(if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)*
Compulsory REVISION comments	Introduction: **Is not perfect**	
Minor REVISION comments	Methodology: **Need to be clearly formulated and developed.**	
Optional/General comments	Results: **Results should be better organized.** Discussion: **Should interpret the findings in view of the results obtained in this and in past studies on this topic.** **If any ethical issue, please clarify**	

Reviewer Details:

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