SDI Review Form 1.6

Journal Name:	**British Journal of Economics, Management & Trade**
Manuscript Number:	**2014_BJEMT_12025**
Title of the Manuscript:	**THE IMPACT OF SALES PROMOTION BY LICENSED BUYING COMPANIES ON COCOA SALES OF FARMERS- A CASE STUDY OF WASSA AMENFI EAST DISTRICT**
Type of the Article	**Original Research Article**

General guideline for Peer Review process:

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound.
To know the complete guideline for Peer Review process, reviewers are requested to visit this link:

(http://www.sciencedomain.org/page.php?id=sdi-general-editorial-policy#Peer-Review-Guideline)

SDI Review Form 1.6

PART 1: Review Comments

	Reviewer's comment	**Author's comment** *(if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)*
Compulsory REVISION comments		
Minor REVISION comments	A good paper that has contributed to knowledge however, abstract should be in past tense. In sample selection, the Author should state the proportionate criteria in used sample sizes election	
Optional/General comments		

Reviewer Details:

Name:	**Famuyiwa B. S.**
Department, University & Country	**Cocoa Research Institute of Nigeria, Ibadan, Nigeria**