**SDI Review Form 1.6**

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| Journal Name: | **British Journal of Economics, Management & Trade** |
| Manuscript Number: | **2014_BJEMT_11571** |
| Title of the Manuscript: | **The Impact of the Concept (Ba) on Knowledge Management An Applied study in Cairo Amman Bank in Jordan** |
| Type of the Article | |

## General guideline for Peer Review process:

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound.
To know the complete guideline for Peer Review process, reviewers are requested to visit this link:

(http://www.sciencedomain.org/page.php?id=sdi-general-editorial-policy#Peer-Review-Guideline)

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**PART 1: Review Comments**

| | **Reviewer's comment** | **Author's comment** *(if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)* |
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| **Compulsory** REVISION comments | • Paper is not clearly and concisely written, language is unclear (the problem are the grammatical and stylistic errors, interrupted sentences and unclear expressions, which makes it very hard to read the paper, unfinished quotations without reference)<br>• Overall structure is unclear, the author repeats the same issue(s) several times through the paper (e.g. Types of Knowledge).<br>• Cairo Amman Bank in Jordan is mentioned only in the title but not in the text of the paper.<br>• The abstract does not reflect the essence of the work. The abstract does not mention the subject or aims of the research. There is no mention of Socialization, Externalization, Combination, Internalization and their relation to KM. The abstract also does not mention as the main variables Ba, later claimed by the author to be the goals of the research.<br>• The first two hypotheses are vaguely formulated and do not represent the backbone of the research.<br>• It is impossible to connect the research with the conclusion.<br>• Conclusion does not describe the implications for KM theory and practice.<br>• The length of the manuscript is not appropriate.<br>• Cairo Amman Bank in Jordan is mentioned only in the title but not in the text of the paper | |

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| | • Description of the problem within a theoretical framework (where appropriate) is satisfactory.<br>• Literature review demonstrates a relationship between problem and relevant literature: references are appropriate | |
| **Minor** REVISION comments | | |
| **Optional/General** comments | | |

**Note: Anonymous Reviewer**