



SDI Review Form 1.6

Journal Name:	<u>British Journal of Economics, Management & Trade</u>
Manuscript Number:	2014_BJEMT_13486
Title of the Manuscript:	Measuring Rational Behaviour and Efficiency in Management Decision Making Processes: Theoretical Framework, Model Development and Preliminary Experimental Foundations
Type of the Article	Original Research Article

General guideline for Peer Review process:

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound.

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PART 1: Review Comments

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
<u>Compulsory</u> REVISION comments		
<u>Minor</u> REVISION comments		
<u>Optional/General</u> comments	Overall, the paper has met the aim of the journal British Journal of Economics, Management & Trade. I really appreciate the author contribution to elaborate this research that provide insights into the measurement of decision making efficiency and decision making behavior by establishing a „holistic” theoretical approach. This approach extensively considers quantitative, qualitative and situational cause-effect relations in decision making processes. The paper complies with the journal requirements: data are well controlled, the authors provided relevant, numerous and current references in the research conducted, conclusions are based on the empirical study, the authors using properly the statistical analysis. In conclusion I recommend publishing of this paper without any changes. Congratulations!	

Reviewer Details:

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