



SDI FINAL EVALUATION FORM 1.1

PART 1:

Journal Name:	British Journal of Economics, Management & Trade
Manuscript Number:	2014_BJEMT_11450
Title of the Manuscript:	Motivations to Participate in International Trade Fairs: The Portuguese Experience

PART 2:

FINAL EVALUATOR'S comments on revised paper (if any)	Authors' response to final evaluator's comments
All the comments had been done. There are also enhancements without comments. For example introduction section was too long before revised. Adding background section, article is more suitable. Also conclusion and managerial implications integration is more appropriate now. As I recommended before methodology can be improved with hypotheses. Relationship between motivation factors of participation of trade fair and its effect on attending international trade fair can be analyzed with correlation or regression analysis. For my comment author reply is more sophisticated statistical analysis we need more observations but unfortunately the number of respondents was small. So "limitations and directions for future research" can be added at the end of the conclusion and managerial implications.	

Note: Anonymous Reviewer