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Journal Name:	British Journal of Economics, Management & Trade
Manuscript Number:	2015_BJEMT_16208
Title of the Manuscript:	DETERMINANTS OF COMPETITIVE ADVANTAGE IN THE TEXTILE AND APPAREL INDUSTRY IN TANZANIA: THE APPLICATION OF PORTER'S DIAMOND MODEL
Type of the Article	Original Research Article

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PART 1: Review Comments

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Compulsory REVISION comments	Page2 line between 57-68; There is no reference about the statistics. Also before indicating the USA and European markets export statistics, it can be shown the Tanzania's most important export markets in textile industries worldwide. Furthermore Tanzania's the total textile exports can be indicate by recent years (from 2010 to 2014). In the abstract it is indicate that the data were collected from 200 respondents, but in the data collection 155 respondents ??? 4.1 page 6; there is no reference about results. Which statistics degree, the result should be. For example I found that the skewness and kurtosis should be between +3 and -3 according to Shao, (2002: 424-426). So this paper result is not appropriate. ANOVA significant level of P value is unknown (under 0.01 or ?) Table 8 is separated in to two pages is not convenient The last reference is not alphabetic order line705	The reference has been added. MIT (2011), "Tanzania Textiles and Garment Development Strategy", Dar es Salaam, Tanzania Gatsby Trust. The available statistics that are available and reliable from the same sources are up to 2010. Data were collected from 204 respondents. This has been taken care both at the abstract and in the main text. The assumption of normality requires that the absolute value of skewness should not exceed 2 and for Kurtosis should not exceed 7, See Nguyen, (2010). ANOVA significance level : $p < 0.01$ Table 8 (now table 3 after re-arrangement of the document) is shown in the same page. This comment has been taken care of. See Jodie B. Ullman (2006), "Structural Equation Modeling: Reviewing the Basics and Moving



SDI Review Form 1.6

	Appendix 2 structural equation modelling results are chi square or t values. the results of SEM is not adequately indicate and discuss. 3.2 title should be on the next page.	Forward", <i>Journal of Personality Assessment</i>, 87 (1), 35-50 This has been taken care of. The statistics are CMIN/df =1.3; p-Value 0.45; CFI=0.192; GFI =0.9; RMSEA =0.04 This comment has been taken care of.
<u>Minor</u> REVISION comments	Page2 line between 57-68 the comparing the USA and EU markets exports is not easy when using the different currency (USD and Euro). Literature review section, There are many strategies about competitive strategies in the literature of international market especially begin from 1950s. In this paper it is insufficient. I mean detail literature review is more suitable. PDM factors are explained in detail but the literature review is not only consisting of this model.	Here we are not comparing US and UK. We simply show the value of exports of textile from Tanzania to US and Europe market respectively. We agree with this observation. However, we have chosen literature that seems to fit well with aim of this paper.
<u>Optional/General</u> comments	The paper aim is to explore the key attributes of competitive advantages so I wonder that which countries are the rivals of Tanzania in textile industry.	We note that this is an optional comment. In general, however, majority of sub-Saharan countries are rivals of Tanzania in the textile industry.