



**SDI Review Form 1.6**

|                          |                                                                                                                                  |
|--------------------------|----------------------------------------------------------------------------------------------------------------------------------|
| Journal Name:            | <a href="#">British Journal of Economics, Management &amp; Trade</a>                                                             |
| Manuscript Number:       | 2015_BJEMT_16208                                                                                                                 |
| Title of the Manuscript: | DETERMINANTS OF COMPETITIVE ADVANTAGE IN THE TEXTILE AND APPAREL INDUSTRY IN TANZANIA: THE APPLICATION OF PORTER'S DIAMOND MODEL |
| Type of the Article      | Original Research Article                                                                                                        |

**General guideline for Peer Review process:**

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound.

To know the complete guideline for Peer Review process, reviewers are requested to visit this link:

(<http://www.sciencedomain.org/page.php?id=sdi-general-editorial-policy#Peer-Review-Guideline>)



**SDI Review Form 1.6**

**PART 1: Review Comments**

|                                            | Reviewer's comment                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      | Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
|--------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b><u>Compulsory</u></b> REVISION comments | <p><b>Porter's Diamond model is Porter's five forces? What is the difference of between Porter's Diamond model generic strategies, five forces? 126 and value chain (George, 2007).</b></p> <p><b>Change the name Background to INTRODUCTION. And recount the all the section numbers, taking off the .0.</b></p> <p><b>Section introduction has to be on page 2.</b></p> <p><b>The motivation for testing the Porter's model depends only by the authors, please justify the phrase according Tanzania's industries. Line 57 to 68 – rewrite.</b></p> <p><b>Put in the conclusion: a study that to the best of our knowledge has never been hitherto carried out in Tanzania.</b></p> <p><b>Explain better: 200 questionnaires were distributed to the targeted population, but the authors collected 155. Your sample is 155 not 200. "The data were collected from questionnaires which were</b></p> | <p>The difference, which is shown in the literature section reads as follows: PDM helps in benchmarking industry's competitive advantage and shows why nations are successful in some industries while others are not. On the hand, the FIVE force model is used to assess the competitive environment surrounding the firm.</p> <p>Changes taken care.</p> <p>Taken care.</p> <p>This is clearly shown in the introduction section.</p> <p>Taken care.</p> <p>Revised. 204 questionnaires were distributed and collected from the targeted population. This has been changed in the abstract as well as in the main body.</p> |



**SDI Review Form 1.6**

|  |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
|--|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | <p><b>administered through 155 respondents. The questionnaires were distributed and collected from 155 respondents”</b></p> <p><b>Correct the citation: Bala, 2011 and Prunea, 2014</b></p> <p><b>ICT – describe</b></p> <p><b>ANOVA Statistics of the variables, and the model fit indices for both 250 measurement and structural model? The authors should be more clear about the testing of hypothesis. Correct the sample and recalculate all statistics values.</b></p> <p><b>Put the questionnaire used in this study in the methodology section.</b></p> <p><b>Variance level is too big, it is right?</b></p> <p><b>How the authors get the linear equation model, how and why those dependent variables were chosen?</b></p> | <p>Done</p> <p>Done. Information Communication Technology</p> <p>The sample has been cleared. It is 204. The hypotheses to be tested are clearly shown in section 3.1.</p> <p>The questionnaire is too long to fit in the methodology section; the article will be unnecessarily too long. But it is available upon request.</p> <p>The variance is consistent, given the nature of the dataset.</p> <p>In Structural Equation language, the determinants of Porter’s Diamond Model are the latent constructs (independent); and the variables used to measure the determinants are the dependent variables.</p> |
|--|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|



SDI Review Form 1.6

|  |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
|--|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | <p><b>In the conclusion section the authors said: This study has examined the applicability of PDM in textile and apparel industries in Tanzania, using data from firms located in Dar es Salaam. But in the abstract They said that the data were collected three regions namely, Dar es salaam, Arusha and Mwanza?</b></p> <p><b>Table 4, the ANOVA test consist with 5 df – between and 149 df- inside of your sample, you consider alpha (<math>\alpha</math>) = 5%, we get the <math>f_{c}=4,365</math> and you f value was 14.234. when <math>f_{\text{sample}} &gt; f_{c}(\alpha)</math>, we do not considered the null hypothesis. The authors must do this analysis to each five null hypotheses at the ANOVA Statistics test. It is the main contribution of this work.</b></p> <p><b>The null hypotheses for this purpose states that factor analysis cannot be used to analyze 380? competitiveness diamond variables of the textiles and apparel industry in Tanzania. Really, what the importance of your study? And, in the conclusion section the authors wrote: n general, the empirical 583? analysis strongly supports the relevancy of the Porter’s Diamond model in enhancing firm 584 competitive advantage and it has been found that the model is relevant as a benchmark of firms 585? and industry’s efforts to attain competitive advantage.</b></p> | <p>Thanks. This observation has been incorporated into the concluding remarks</p> <p>This comment has been taken into consideration.</p> <p>In this study we are interested in alternative hypothesis—the alternative hypothesis that factor analysis can be used to analyse determinants of Porter’s Diamond Model is supported. But the most important prerequisite for Factor Analysis, the KMO statistics must be above 0.5 and the Bartlet’s test for sphericity must be significant before running factor analysis.</p> |
|--|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|



**SDI Review Form 1.6**

|                                         |  |  |
|-----------------------------------------|--|--|
| <b><u>Minor</u></b> REVISION comments   |  |  |
| <b><u>Optional/General</u></b> comments |  |  |