



SDI Review Form 1.6

Journal Name:	British Journal of Economics, Management & Trade
Manuscript Number:	2015_BJEMT_16425
Title of the Manuscript:	The clients of specialized organic retailers in Italy
Type of the Article	Original Research Article

General guideline for Peer Review process:

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound.

To know the complete guideline for Peer Review process, reviewers are requested to visit this link:

(<http://www.sciencedomain.org/page.php?id=sdi-general-editorial-policy#Peer-Review-Guideline>)



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PART 1: Review Comments

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
<u>Compulsory</u> REVISION comments		
<u>Minor</u> REVISION comments	The subject of this paper is practical and important, but it requires minor revision as Follows: (1) The authors are advised to add the "<u>Literature Review</u>" Section; besides, are also briefly describe the <u>Contribution and Research Limitation in the</u> "Conclusion" section. (2) The references need to be formatted and checked <u>again</u> in accordance with the Journal's format (I remind).	The introduction includes the literature Review. It is senseless to make a different autonomous section – sorry. We have added some considerations The references respect 100% the guidelines. I personally spent a long time to have the references as indicated by the Guidelines. We have checked again and I found 4 References where I have made some improvements.
<u>Optional/General</u> comments		