



SDI Review Form 1.6

Journal Name:	British Journal of Economics, Management & Trade
Manuscript Number:	2015_BJEMT_16425
Title of the Manuscript:	The clients of specialized organic retailers in Italy
Type of the Article	Original Research Article

General guideline for Peer Review process:

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound.

To know the complete guideline for Peer Review process, reviewers are requested to visit this link:

(<http://www.sciencedomain.org/page.php?id=sdi-general-editorial-policy#Peer-Review-Guideline>)



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PART 1: Review Comments

	Reviewer's comment	Author's comment <i>(if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i>
<u>Compulsory</u> REVISION comments	It is an originally research Please clarify the ethical issues if any	Thanks There are no ethical issues, that's why we did not clarify them.
<u>Minor</u> REVISION comments	Cluster method should be explained detailed in method section. It isn't clear how separate the factors by clusters in results section.	For this purpose, there are the references to books and articles. Otherwise this because an article about statistical methods. Statistic analysis is a tool, not the purpose of the article. The same could be said about Focus groups: we mentioned the Handbooks that we followed to organize and manage properly this method of investigation, but we did not explain in detail what is a Focus Group, its dynamics, problems, advantages, etc.
<u>Optional/General</u> comments		