



SDI Review Form 1.6

Journal Name:	British Journal of Economics, Management & Trade
Manuscript Number:	2015_BJEMT_16537
Title of the Manuscript:	Perception on Organisational attractiveness: An African Sample
Type of the Article	research paper

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This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound.

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PART 1: Review Comments

	Reviewer's comment	Author's comment <i>(if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i>
<u>Compulsory</u> REVISION comments	The article is interesting and actual. In first part authors state theoretical background of studied problems. In the second part authors present results of the research. The research results are presented clearly and understandable. The quality of the article reduces the formal deficiencies, especially in field of references and citation links.	In previous publication in this journal, the format for references was as arranged in this article Meanwhile please find attached, alphabetically arranged references
<u>Minor</u> REVISION comments	The article has serious deficiencies in the formal arrangement of the references and in the citation links in the text of article.	Citation links have been reviewed and corrected. Review taken care of. See lines 32 and 216. The formal arrangement of the references in previous publication in this journal was as arranged in this article
<u>Optional/General</u> comments	In the article miss the precise specification of objective of the article. The objective of article should be mentioned in the abstract and in the introduction. It would also be appropriate to indicate objective of the research (in the part materials and methods). Literature used in the article is quite outdated. The authors should use the newer, recent literature.	