



SDI Review Form 1.6

Journal Name:	<u>British Journal of Economics, Management & Trade</u>
Manuscript Number:	2015_BJEMT_16998
Title of the Manuscript:	THE CORRELATION BETWEEN BUSINESS LOCATION AND CONSUMERS PATRONAGE: IMPLICATIONS FOR BUSINESS POLICY DECISIONS
Type of the Article	

General guideline for Peer Review process:

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound.

To know the complete guideline for Peer Review process, reviewers are requested to visit this link:

(<http://www.sciencedomain.org/page.php?id=sdi-general-editorial-policy#Peer-Review-Guideline>)



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PART 1: Review Comments

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
<u>Compulsory</u> REVISION comments	1. It is better to use Introduction rather Background of study. The Introduction is not required in the literature survey. 2. The development of research hypotheses requires literature survey showing that this part of the research was not covered. 3. There should be uniform pattern of reference writing. 4. The sectioning and subsection needs to be in the descending font size. 5. There is a need to put light for future research.	1. Introduction has now been used in place of Background of study. Introduction has been removed in literature review. 2. This has been corrected. 3. This has been corrected. 4. This has been corrected. 5. This has been taken care of.
<u>Minor</u> REVISION comments	There is a need to improve grammatical mistakes.	More editing has been done.
<u>Optional/General</u> comments	The paper is acceptable for publishing after these improvements.	