



SDI Review Form 1.6

Journal Name:	<u>British Journal of Economics, Management & Trade</u>
Manuscript Number:	Ms_BJEMT_18974
Title of the Manuscript:	INTEGRATED MANAGEMENT OF THE CULTURAL TOURISM PRODUCTS BASED ON THE VALUE CHAIN
Type of the Article	Original research papers

General guideline for Peer Review process:

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound.

To know the complete guideline for Peer Review process, reviewers are requested to visit this link:

(<http://www.sciencedomain.org/page.php?id=sdi-general-editorial-policy#Peer-Review-Guideline>)



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PART 1: Review Comments

	Reviewer's comment	Author's comment <i>(if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i>
<u>Compulsory</u> REVISION comments		
<u>Minor</u> REVISION comments	There are aspects but not substantial ones that need the author to effect in the document. I tried to work on tenses in the main. There are no serious substantial issues on the document. In the main I dealt with technical aspects. In the abstract, I suggest the author adds tourism brand; integrated tourism management. The author must decide to either stick to American or British English and maintain consistency throughout the text (see in the text as I indicated). Line 31: place, region (it must read place or region) 126: It must read: it gives competitive advantage	Thank you. Thank you. I accept add tourism brand; integrated tourism management. I prefer British English I accept add "place or region" It gives competitive advantage against



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	against products or establishments 133: clients /consumers 170: {you} must be replaced by one e.g one has 206: the author must insert, there is an increase of the satisfaction..... 289: replace {you} with one 380: insert (that create and promote cultural tourism products management	products. clients one e.g one has Ok. there is an increase of the satisfaction..... Ok. With one My proposition: that create, manage promote and management cultural tourism products.
<u>Optional/General</u> comments		