



SDI Review Form 1.6

Journal Name:	British Journal of Economics, Management & Trade
Manuscript Number:	Ms_BJEMT_19170
Title of the Manuscript:	Franchise Relationship: The Nigeria Situation
Type of the Article	Original research paper

General guideline for Peer Review process:

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound. To know the complete guideline for Peer Review process, reviewers are requested to visit this link:

(<http://www.sciencedomain.org/page.php?id=sdi-general-editorial-policy#Peer-Review-Guideline>)



SDI Review Form 1.6

PART 1: Review Comments

	Reviewer’s comment	Author’s comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Compulsory REVISION comments	Revise your introduction as it does not relate with the intentions of the study. The background of the study is not covered based on the concepts understudy. Let your objective be aligned with your hypotheses Discussion of findings is based on relating findings with extant literature. Pls do so.	Reviewer’s comments have been properly addressed
Minor REVISION comments	Check your sentences for spelling errors	This has been done.
Optional/General comments	You can revisit your title to represent your objectives, finding and conclusion	Topic is also adjusted