



SDI Review Form 1.6

Journal Name:	<u>British Journal of Economics, Management & Trade</u>
Manuscript Number:	Ms_BJEMT_22005
Title of the Manuscript:	Are Mom-and-Pop Stores in Decline? A Perspective of Service Outputs on Self-Employed Retailers in Taiwan
Type of the Article	Original Research Article

General guideline for Peer Review process:

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound.

To know the complete guideline for Peer Review process, reviewers are requested to visit this link:

(<http://www.sciencedomain.org/page.php?id=sdi-general-editorial-policy#Peer-Review-Guideline>)



SDI Review Form 1.6

PART 1: Review Comments

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
<u>Compulsory</u> REVISION comments		
<u>Minor</u> REVISION comments	1. The keywords need to be revised e.g. "interview" is inappropriate as a keyword. 2. Please check references e.g. the same source cited in line 45 is cited differently in line 61.	1. Thank you for pointing this out. I have deleted the keyword "interview" and added another one "marketing channels". See page 1. <i>Keywords: Retail industry, Mom-and-pop, Service outputs, Marketing channels, Self-employed retailers</i> 2. Thank you for your comments I have checked all the references. However, I found that the sources cited in line 45 are about research on "the issues of the small employer businesses" [1],[5],[2]. In line 61, the source involves retailing industry [7]. Therefore, the references in these two lines are different. I hope to have addressed your concerns.
<u>Optional/General</u> comments	Overall, a well-written article.	Thanks for your encouragement!