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Journal Name:	**British Journal of Economics, Management & Trade**
Manuscript Number:	**2015_BJEMT_17581**
Title of the Manuscript:	**MARKETING ENVIRONMENT OF SMALL AND MEDIUM ENTERPRISES (SMEs) AT PAHANAG IN MALAYSIA**
Type of the Article	**Original Research Article**

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This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound.
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PART 1: Review Comments

	Reviewer's comment	**Author's comment** *(if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)*
Compulsory REVISION comments		
Minor REVISION comments		
Optional/General comments	The introduction is well-defined. The methodology and applications are sufficient and the purpose of the study is well-defined. The results are discussed according to the purpose. The references are related to the subject and sufficient. The manuscript is acceptable for publication in its current structure.	

Reviewer Details:

Name:	**Anonymous**
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