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Journal Name:	British Journal of Economics, Management & Trade
Manuscript Number:	**2015_BJEMT_16425**
Title of the Manuscript:	**The clients of specialized organic retailers in Italy**
Type of the Article	**Original Research Article**

General guideline for Peer Review process:

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound.
To know the complete guideline for Peer Review process, reviewers are requested to visit this link:

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PART 1: Review Comments

	Reviewer's comment	**Author's comment** *(if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)*
Compulsory REVISION comments		
Minor REVISION comments	**The subject of this paper is practical and important, but it requires minor revision as Follows:** (1) The authors are advised to add the "Literature Review" Section; besides, are also briefly describe the Contribution and Research Limitation in the "Conclusion" section. (2) The references need to be formatted and checked again in accordance with the Journal's format (I remind).	
Optional/General comments		

Reviewer Details:

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